

# WEB DESIGNING



Whether you're taking your first steps or honing your skills, this program is your gateway to success. Delve into UI/UX essentials with Figma, master front-end development using HTML, CSS, and JavaScript, and become adept at SEO optimization.

Through hands-on projects like website cloning, revamping, and client-based creations, you'll craft a portfolio that showcases your expertise. Armed with industry-standard tools like Figma and VS Code, you'll create websites that blend aesthetics with seamless user experiences. Join us to unlock your web design potential and shape the digital future.

## Fees

**30,000/-**

## Time to Complete

**80 Hrs**

## Prerequisites

**None**

## Modules

### 1. Introduction to Website Design

- Understanding the role of a website designer
- Overview of website design tools (Figma, VS Code)

### 2. Basic User Experience (UX) Design

- Fundamentals of UX design
- User research and personas
- Creating user flows and sitemap

### 3. User Interface (UI) Design with Figma

- Introduction to Figma
- Creating wireframes and mockups
- Principles of UI design (colors, typography, spacing)
- Designing user-friendly interfaces

### 4. Front-end Development with HTML, CSS, and Bootstrap

- Basics of HTML elements and CSS styling
- Setting up a development environment
- Responsive web design with Bootstrap
- Building a static website

### 5. JavaScript and jQuery

- Introduction to JavaScript
- Adding interactivity to web pages
- Using jQuery for DOM manipulation
- Implementing basic animations and effects

### 6. Basic SEO for Websites

- What is SEO and why it's important
- On-page and off-page SEO techniques
- Optimizing website content for search engines
- Monitoring website performance

### 7. Web Publishing & Testing

- Register Domain And Hosting
- uploading & downloading website
- Cross Browser Compatibility

### 8. Website Projects and Portfolio Development

- Project 1: Clone an Existing Website
- Project 2: Revamp an Outdated Website
- Project 3: Create a New Website from Client Brief
- Building an online portfolio
- Preparing for job interviews and freelancing